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Susan E. Hudak Boss, DMD – Immediate Past President and Alternate Delegate

Join Us at the Dali Museum for the Surreal Dentist Event

Friday, September 11, 2015 • 6:00pm - 10:00pm

The Dali Museum
1 Dali Blvd., St. Petersburg, FL 33701

Spanish tapas and a cash bar will be available.
Attendees and guests are requested to wear
black and red.

Parking is free at the Dali Museum.

Please RSVP by September 1st to
Kelsey Bulnes at smilepinellas@gmail.com
or (727) 342-0374.



Mark Your Calendar 2015-2016

September 11, 2015
Surreal Dentist Event/
Officer Installation,
Dali Museum

October 7, 2015
*Network Security and HIPAA Compli-
ance*, Mr. Stephen Mueller
The Club at TI

November 11, 2015
Innovative Periodontal Management,
Dr. Sam Low
Joint meeting with Upper Pinellas
County Dental Association
The Hilton at Carillon Park

December 2, 2015
Medical Errors, Dr. William Robinson
The Club at TI
Hygienists invited!

January 6, 2016
*How Occult Dental Problems Can Cause
Systemic Illness*, Dr. David Minkoff
The Club at TI

February 2016
Legislative Reception
Location TBD

March 2, 2016
HPV, Dr. Donald Cohen
The Club at TI
Hygienists invited!

April 6, 2016
Vendor Fair, Sponsored by Henry Schein
The Club at TI
Staff invited!

[View the online PCDA
Master Calendar here](#)



“El Presidente” Letter

My first message for the August Newsletter is written during the middle of our hot, wet and humid summer. Thunder is a very familiar sound, lightning a familiar sight. Many of our residents leave the area for cooler and better weather. But I love summer in Pinellas! Traffic is tolerable, school is out, no long waits at restaurants, and no water rationing like other areas.

Pinellas County is unique and so is our great association. During my path toward the presidency, I humbly follow the footsteps of great leaders of our PCDA, such as **Dr. Amy Anderson, Dr. Ed Busch, Dr. Glen Jones** and **Dr. Susan Hudak Boss**. I take on an ambitious challenge to continue the goal of raising the standards and prestige of the association.

PCDA has successfully achieved a new promotional campaign with a new logo, an amazing refurbished website and strategically located billboards that will increase our presence throughout our county. This is only a start.

Pinellas County is one of the few *affiliates* that were approved for a membership program for growth (MPG), when usually their grants are funded to the *component* associations and approved by the ADA Membership Committee. We must be doing something right to be noticed at that level!

The incoming PCDA Board is comprised of the most dynamic people I have ever worked with. **Dr. Hurst** has intensely worked very this summer to offer us a great monthly meeting program which also contributes to the biennium continuing education requirements. Through the Dr. Betty Hughes Endowment Fund we are able to send 3-4 new dentists to attend Dentist Day on the Hill in Tallahassee. Thanks to the efforts of **Dr. Susan Hudak Boss, Dr. Amy Anderson** and **Dr. Rita Hurst**, a “mini MOMS” activity with the Health Department is being coordinated to provide services to patients in need for September 19th. We are in need of 16 dentist volunteers to make this activity a success, evidencing that the PCDA is ready to help improve access to care to our community. Other PCDA Board members: **Dr. Jeff Scott, Dr. Sandy Worman, Dr. Gabe Spinuso**, and **Dr. Ken Grundset** have also been working behind the scenes to make this year a success! Thanks for all you do and for your dedication to our amazing association.

Membership is our priority and I have set the goal high to increase our membership and make this year one of community service, health care involvement, education and fantastic activities.

September is just around the corner. We will inaugurate our year with the Installation Gala Event “Surreal Dentist” at the Dali Museum. The Museum Exhibits will be open for our enjoyment and an unforgettable Flamenco Music and Dance Show will entertain us while enjoying the flavors of Spanish Food. Ole! Ole! I cannot wait to greet and welcome all of you soon as we prepare for an exciting 2015-2016 PCDA year.

Dr. Alberto Bird

PCDA President



Dr. Alberto Bird

Small Bites

Volunteer Your Time and Talents

Have you volunteered at the St. Petersburg Dental Clinic or other places yet? Each time I spend half of a Saturday helping out patients at the St. Petersburg Dental Clinic, I leave feeling like I have made a difference in their lives. They are so appreciative of what we do for them, leaving me with a sense of accomplishment and the desire to return to the clinic again and again to help these underprivileged patients. As the Pinellas County Dental Association, we pride ourselves on doing good in our community through volunteering our services in Give Kids a Smile, PTEC, MOMS events and the St. Petersburg Dental Clinic. It is important that we continue the giving of ourselves to those less fortunate who are in desperate need of our services. If you have not yet done so, volunteering in one of these missions is something I personally recommend. You will not regret it!



Dr. Gabriele Spinuso

Dr. Gabe Spinuso

PCDA 1st Year Council Chair-at-Large

PCDA Featured in the ADA's Action for Dental Health Section

Florida Dental Coalition Treats Needy Through Public, Private Partnerships

An access-to-care coalition led by Florida dentists is addressing the diverse needs of its county's most at-risk citizens through a number of public and private partnerships.

The coalition was created in the wake of a widely reported county commission vote to take fluoridation out of the public water systems in 2011. Dentists throughout the county fought to reinstate fluoridation and succeeded the following year when the commission reversed its decision. "At that time we started to ask representatives from a number of private and public organizations to come together and look at ways we could best address the access-to-care issues in our community," said **Dr. Susan Hudak Boss**, current president of the Pinellas County Dental Association (PCDA). "One of the things that worked in our favor was that the new board of county commissioners was in favor of fluoridation, so we knew we had support from leaders of our local government." [Continuing reading...](#)

Smile Pinellas Event

Hope this summer is treating you well, and that the sun is finally shining on your practice and your family! We are planning a "mini MOMS" event on September 19th for Department of Health patients, walk-ins who qualify, and PCDA Mission patients from the Free Clinic. We're hoping to treat about 30 patients at each of the two Health Department Clinics (see addresses below). We will be performing exams, cleanings, restorations, and extractions.

To keep it simple, the following is a list of facts about the day:

1. This one-time event will be held Saturday September 19, 2015.
2. Clinic hours are 9:00 a.m. - 3:00 p.m. (Let us know if you can volunteer all day or half day)
3. The addresses for the two clinics are:
 - Mid County: 8751 Ulmerton Road, Largo FL 33771
 - St. Pete: 205 Dr. Martin Luther King Street N. St. Petersburg, FL 33701
4. Sovereign immunity will be provided by the Health Department prior to the event. (Dr. Susan Hudak Boss will help you with this if you don't have immunity already)
5. You can bring your dental assistant(s) with you. (There will be one assistant and one hygienist provided at each clinic)
6. You can request ANY instruments you would like to have there and we will order them for you. These instruments will then be donated to the PCDA Mission. Your requests must be submitted by August 31st.
7. Snacks and lunch will be provided.
8. Inform us of what procedures you would be comfortable doing that day (fillings, extractions, education, hygiene, anesthesia only, etc.), which location would work best for you, and what hours you're available.
9. Don't forget that you will receive CE credits for your volunteer hours!



We are hoping to have between 10 and 16 dentists volunteer for this one-time event. Please consider helping to make this day a success! Feel free to email smilepinellas@gmail.com if you have questions.

Thank you,

Dr. Amy Anderson, Dr. Susan Hudak Boss and Dr. Rita Hurst
smilepinellas@gmail.com

ER Diversion

Each year, thousands of dollars are spent in Pinellas County to address dental concerns by non-dental providers. These may be local firefighters and paramedics that are called out by the 911 system to a resident for dental pain, a Sunstar ambulance transporting a resident to a local emergency room for dental pain and/or a resident being seen by an emergency room nurse or physician for dental pain. In order to reduce these expenditures and address the overuse of local hospital emergency rooms for dental concerns, **Dr. Susan Hudak Boss**, Dr. Johnny Johnson, and Dr. Dharamraj (the Medical Director for the Department of Health) met with Commissioner Karen Seel at the end of April to discuss ER Diversion in Pinellas County. Since the Access to Care Coalition has done such a great job coordinating our volunteer doctors and the available clinics in Pinellas County, we are now trying to get the word out to the hospitals, the EMS personnel and the residents of Pinellas County that the emergency room is not the place to go for dental care. Many ideas and plans are in the initial phase of development and we are coordinating with the American Dental Association as well. If you have any suggestions for ER Diversion in Pinellas County, please contact one of the PCDA Board members so that we can share your ideas with the group.



Dr. Susan Hudak Boss

Dr. Susan Hudak Boss

PCDA Immediate Past President

Part of Medicare Opt In/Opt Out Deadline Pushed Back

The enforcement of the regulation requiring dentists who prescribe Medicare Part D covered drugs to Medicare beneficiaries has been pushed back to January 1, 2016. To ensure their patients with Medicare Part D continue to have their prescriptions covered, dentists need to take one of the following three actions: enroll in Medicare as a provider of covered services, as an ordering/referring provider or opt out of Medicare. A number of online resources, including a tutorial and information on Medicare Advantage plans, links to appropriate forms, sample affidavits, private contracts and Medicare contractor addresses can be found through the [ADA Center for Professional Success](#). There is also a separate FAQ on Medicare Advantage and Part D regulation. In addition, some key aspects of the impact of this regulation on Medicare Advantage participants remain unanswered. As the ADA and FDA gets more information, we will update our members

Other Important Dates

Smile Pinellas Event, St. Petersburg and Largo Health Departments	September 19, 2015
ADA Annual Session, Washington DC	November 5-8, 2015
Dentists' Day on the Hill, Tallahassee	February 2, 2016
WCDDA Annual Meeting, CAMLS, Tampa	February 19, 2016
End of Biennium	February 28, 2016
FLA-MOMS, Jacksonville	April 22-23, 2016
Florida Dental Convention (FDC), Orlando	June 16-18, 2016

Endo Post

FOR SALE:

RVG 6100 2015 CARESTREAM KODAK Digital Dental X-Ray Sensor #2 w/Warranty Information: New in box, never used RVG 6100 Size 2 sensor. Warranty until January 16, 2016. Includes all accessories. No software included. Contact Randy Griffin at (727) 787-4005 for additional information.

DENTAL ASSISTANT NEEDED:

Looking for a pediatric dental assistant with expanded functions and some clinical experience. We are a new practice with a general dentist and a pediatric dentist in the office. Part-time available (Tuesdays and Thursdays) or a full-time position is available with the ability to help our front desk. Please call Dr. Karen Burns at (727) 201-9950.

EQUIPMENT AND SUPPLIES NEEDED:

If anyone is selling dental supplies or lab equipment, please call Dr. Karen Burns at (727) 201-9950.

Direct all classified and ad inquiries to:

PCDA/Kelsey Bulnes: smilepinellas@gmail.com

or (727) 342-0374

PCDA Membership

NEW MEMBER WELCOME

The PCDA would like to extend a warm welcome to the newest PCDA members, **Dr. Barbara Laurel Casey** of Bradenton, **Dr. Irina Jones** of St. Petersburg, **Dr. Brian Mannari** of St. Petersburg, **Dr. Jennifer Paulmino** of Largo, **Dr. Richard Rasmussen** of Tampa, **Dr. Richard Rasmussen, III** of Tampa, and **Dr. Patrick Sexton** of St. Petersburg! We look forward to you being a part of organized dentistry for years to come.

Reminder: Membership Dues are Due!

Membership dues are past due. Please remember to submit your dues payment to: P.O. Box 1833, Brandon, FL 33509 or to pay by credit card, contact (727) 342-0374. For those who have already paid, thank you for your continued membership and support!

Invite a Colleague!

Do you have a colleague or a friend who is not a member of PCDA? Have you met a new dentist in the area? Invite them to our upcoming Officer Installation Gala at the Dali Museum on September 11, 2015. It will be a great event to begin the year! They will quickly learn the benefits of strong organized dentistry! It is important to keep our voices strong and loud so that our politicians have our best interests at heart.

Become a Member

Please contact Kelsey at smilepinellas@gmail.com or PCDA Membership Chairman, **Dr. Mike Insoft** at minsoft@tampabay.rr.com for more information about attending a meeting or becoming a member. Membership applications may also be located online at www.smilepinellas.org.

Sponsor a Potential Member

As a member of PCDA, do you have an interest in sponsoring a potential new member's dinner at a PCDA general membership meeting? If so, please contact Kelsey at smilepinellas@gmail.com to be placed on a list of members who are willing to sponsor a potential new members' meal. One "free" general meeting will be sure to get them hooked on our organization!