

Susan E. Hudak Boss, DMD
 President and Delegate
 Alberto M. Bird, DMD
 President-Elect and Delegate
 Sandra A. Worman, DDS
 Vice President and Alternate Delegate
 I. Rita Hurst, DMD
 Council Chair-At-Large and
 Alternate Delegate
 Jeff Scott, DMD
 Council Chair-At-Large
 Kenneth W. Grundset, DDS
 Executive Treasurer

Charles L. Ford, DMD
 Ethics Chairman
 Luis E. Martinez, DMD, PA
 Peer Review Chairman
 Mike D. Insoft, DMD
 Membership Chairman
 Gregory G. Langston, DMD
 Delegate
 Amy F. Anderson, DMD
 Delegate
 Edward B. Busch, DMD
 Alternate Delegate

Glen E. Jones, DMD – Immediate Past President and Alternate Delegate

P.O. Box 1833 • Brandon, FL 33509 • smilepinellas@gmail.com
 P: (727) 342-0374 • F: (727) 342-6842

Mark Your Calendar 2015-2016

September 11, 2015
 Officer Installation, Dali Museum

October 7, 2015
*Network Security and HIPAA
 Compliance*, Mr. Stephen Mueller
 The Club at TI

November 11, 2015
 Joint meeting with Upper Pinellas
 County Dental Association
 Hilton at Carillon Park

December 2, 2015
Medical Errors, Dr. William Robinson
 The Club at TI
Hygienists invited!

January 6, 2016
*How Occult Dental Problems Can Cause
 Systemic Illness*, Dr. David Minkoff
 The Club at TI

February 2016
 Legislative Reception

March 2, 2016
HPV, Dr. Donald Cohen
 The Club at TI

April 6, 2016
Vendor Fair,
 Sponsored by Henry Schein
 The Club at TI
Staff invited!

[View the online PCDA
 Master Calendar here](#)



Other Important Dates

Florida Dental Convention, Gaylord Palms, Orlando June 12-14, 2015

WCDDA Summer Meeting, The Ritz-Carlton, Naples August 6-9, 2015

ADA Annual Session, Washington DC November 5-8, 2015

Dentists' Day on the Hill, Tallahassee February 3, 2016

WCDDA Annual Meeting, CAMLS, Tampa February 19, 2016

FLA-MOMS, Jacksonville April 22-23, 2016

PCDA End of the Year Party



Dr. Alberto Bird

The End of the Year Party at Fresco's Waterfront Bistro was the perfect location to conclude another enjoyable year at PCDA. The weather was perfect. The food from Fresco's was amazing! Everyone savored the ceviche, tuna sashimi, calamari and shrimp plates that kept coming out from the kitchen. All this was complemented with great drinks to quench the thirsty crowd. The evening with dentists at the docks was a memorable one. Now we're all looking forward to a relaxing and fun summer!

Dr. Alberto Bird, PCDA President-Elect

View the PCDA End of Year Party Photos on page 6.

PCDA Vendor Support



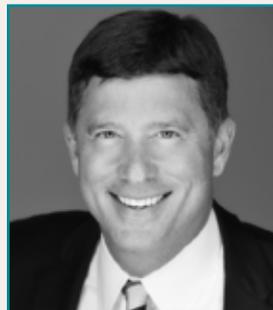
Dr. Sandy Worman

This year has proved to be a wonderful year in terms of vendor involvement. We've had many brand new vendors and multiple returning companies join us each month to support our energized PCDA. Our heartfelt thanks go out to each and every business, individual, and team of people that gave up a Wednesday evening to work with our group. It is because of our vendors that your dues have not increased in many years and we can continue to provide our meetings at a beautiful venue. Please take the time to visit and thank these people and your board will continue to work hard to provide you with the latest and most interesting new companies we can find. This year we asked each vendor what they liked and disliked about

our meetings and what we could do to improve their experiences with us. Their voices were heard and attempts such as changing the table location and placement, as well as tokens for free drinks as incentives, were implemented to try to boost business for them, which would in turn be of benefit to us all. I hope that you enjoyed working with these vendors and will continue to support and utilize their services in your practice next year.

Dr. Sandy Worman, PCDA Council Chair-at-Large

The Promotional Campaign Takes Its First Steps



Dr. Glen Jones

By now, every non-member dentist in southern Pinellas County has received a letter from the PCDA announcing our intentions to promote our organization. We have already picked up a few new members and are expecting more as the summer progresses. Every new member is a step in the right direction for organized dentistry! Be on the lookout for our ads in different local publications and billboards! Remember to do your part by wearing your T-shirts and posting the PCDA placards in your waiting rooms. Additional T-shirts and placards are available through Kelsey. We still have different sizes of PCDA banners for any member who wants proudly show their support for our organization.

Dr. Glen Jones, PCDA Immediate Past President

Fiscal Responsibilities



Dr. Ken Grundset

Each year, the PCDA develops a budget for the upcoming year. Our next fiscal year is July 1, 2015 to June 30, 2016. We develop our budget starting in March and try to have it completed by the end of April. In our budget we account for all the money we expect to collect for the fiscal year. We also determine how that money will be spent. If anyone or any organization would like the PCDA to support a project or program, we need to have a request submitted by March 1 for the next fiscal year. If a request is submitted in the middle of the fiscal year, seeing as our moneys have already been allocated, we will not be able to consider that request until the following fiscal year. So, please plan ahead, and thank you for your understanding.

Dr. Ken Grundset, PCDA Executive Treasurer

Access to Care Update



Dr. Amy Anderson

Your member supported PCDA Mission continues to stay busy and productive. Since January, we have seen over 300 patients and provided over \$123,000 in services! Thank you for volunteering and changing the lives and overall health of these patients. You are incredible! I'd also like to thank Claudia Rosas, the dental director at the Free Clinic and coordinator of all of our PCDA Mission clinics. She does an amazing job, and we are grateful!

Our sealant program continues to do well. We served 18 Title I schools this year (our goal was 12!), and the program will continue over the summer at six Summer Bridge Schools. To date, we've screened 1,461 children, of which 1,225 received sealants and 1,459 received fluoride. The program will add additional staff next year, as well as additional schools and grades.

The Healthy Teeth initiative, which takes place at the Health Department, is also making strides to improve the oral health of our Pinellas County patients. This clinic is open once per month with the help of a volunteer dentist. Typically, the clinic is held at the Mid County Health Department on a Saturday from 9 a.m. until 2 p.m. and average about 20 patients per clinic. Much appreciation goes out to UPCDA's **Dr. Oscar Menendez** for frequently volunteering for this clinic!

Our work and volunteerism hasn't gone unnoticed, as **Dr. Susan Hudak Boss** and I were interviewed on the phone from a writer for the ADA newsletter! They are admiring our very own Pinellas County for all of its public and private partnerships geared towards treating the needy. Please look for that article in the next ADA journal.

Dr. Amy Anderson, Access to Care Chair

Members on the Move

- **Dr. Maury Krystel** has recently relocated himself and his family to North Carolina after he retired and sold his practice
- **Dr. John Thee** and **Dr. Ty Schweiger** continue to serve on the Advisory Board of the Pinellas Technical College
- **Dr. Amy Anderson** continues to chair the Pinellas County Access to Care Coalition
- **Dr. Susan Hudak Boss** will begin to serve on the Executive Committee of the National Dental Practice Based Research Network and will be the member representative for the South Atlantic Region.
- **Dr. Gregory Langston** continues to serve as the FLADPAC Board of Directors representative of the West Coast District Dental Association to the Florida Dental Association.
- **Dr. Haychell Saraydar** was recently nominated to serve as the Council on Dental Health as a representative of the West Coast District Dental Association to the Florida Dental Association.

It is with deep sympathy that we report two loyal members, **Dr. Jim Dillard** and **Dr. Kirk Suttell** recently passed away. They were both long-time members of the Pinellas County Dental Association and will be greatly missed.

Our condolences go out to **Dr. Alberto Bird** and his family for the loss of his father and to **Dr. Mike Insoft** and his family for the loss of his Mother-in-Law.



Small Bites

Medicare Opt-In/Opt-Out Date Extended

The Centers for Medicare and Medicaid Services (CMS) will be extending the effective date by which dentists must have either enrolled or officially opted out of Medicare in order for prescriptions they write to be covered by Medicare Part D to Jan. 1, 2016. This proposed rule also would require Part D plans to cover a “provisional supply” of up to 90 days of a medication prescribed by a doctor who has not enrolled or opted out. A Part D plan must notify the beneficiary in writing within three business days that the medication is being covered on a provisional basis because of the prescriber’s current Medicare status. Part D plans also must make reasonable efforts to notify the prescriber. After covering the provisional supply and providing the notice to the beneficiary, the Part D plan will be required to reject future claims for the same medication for that beneficiary if the prescription is from the same prescriber.

Also, the American Dental Association (ADA) has confirmed that “opting out” is not an option for any provider who treats patients in a Medicare Advantage (MA) plan and wants their patients to receive the benefit from the MA plan. This is true whether the provider is in-network for the MA plan or not (for PPO-type MA plans). The MA organization is required to check the opt-out list on a regular basis. If a dentist has already opted out, they can revert their decision within 90 days. The ADA also confirmed that enrolling using either the 855I (full enrollment) or the 855O (ordering and referring provider) are valid options for a dentist treating patients with an MA plan. Please note, if a non-contracted dentist enrolls in Medicare using the 855I, this does not mean the dentist is now an MA plan participant, i.e., in-network for the MA plan.

Please click [here](#) for the most accurate and up to date information on this topic.

Florida Department of Health Offers Webinars on Licensure Renewal Changes

Although 2015 has just begun, it’s never too early to start preparing for your 2016 licensure renewal! It’s just around the corner, and you need to make sure you are ready. You are invited to join live webinars hosted by the DOH so you can better understand these changes. This informative webinar will teach you the ins and outs of reporting your CE credits. You’ll learn how the process works and see what happens if you’re not fully compliant when you renew. You will also see a demonstration of the CE tracking system, including how to create a free basic account, view your course history and report CE. Participants will be able to ask questions at the end of the presentation. Webinars are approximately 30 minutes in length. To register for a webinar, please click on one of the following dates:

- [Wednesday, June 17, 2015 2:00p.m. EST](#)
- [Wednesday, June 17, 2015 3:00p.m. EST](#)
- [Wednesday, June 17, 2015 6:00p.m. EST](#)
- [Wednesday, June 17, 2015 7:00p.m. EST](#)
- [Thursday, June 25, 2015 10:00a.m. EST](#)
- [Thursday, June 25, 2015 11:00a.m. EST](#)
- [Thursday, June 25, 2015 2:00p.m. EST](#)
- [Thursday, June 25, 2015 3:00p.m. EST](#)

If you are unable to attend one of the dates above please visit www.FLHealthsource.gov to learn more.

Endo Post

Seeds of Hope for La Victoria

The non-profit organization, Seeds of Hope for La Victoria began over ten years ago after a small group of missionaries from Tampa, Florida traveled to the area of La Victoria, Dominican Republic and witnessed the destitution that exists in the small, third world country: women and children living in homes made of disposed materials and palm fronds, starving people begging on the streets, and sick individuals with no hope of seeking medical treatment. This was the inspiration that ultimately brought annual mission trips and subsequent change to their impoverished community.

The medical committee has taught health courses, brought food baskets to all of the current Seeds of Hope for La Victoria “adopted” families, brought over 20 suitcases full of medical supplies and other donations to the community hospital, and have hosted two annual health fairs to educate the community about when to seek medical attention and how to maintain good health with the resources available.

We are requesting dental hygiene and dental health products such as toothbrushes, toothpastes and fluoride treatments to provide to residents of La Victoria. We will be educating residents about dental care and applying fluoride treatments to patients served, as well as handing out toothbrushes and toothpaste. These items will promote good dental health in those persons of La Victoria who do not have access to such care.

For donations, questions or concerns, please contact: Tiffany Defiore tiffany.defiore@mymail.barry.edu or 813-966-1935.

Trip date: August 24-29th, 2015

Location: La Victoria, DR

Our mission is to educate, provide medical care, economic opportunities and job skill training to needy families and children in La Victoria, Dominican Republic. Our vision is to improve the community of La Victoria by bettering the lives of its citizens.

Non-profit organization name: Seeds of Hope for La Victoria, Inc. based out of Tampa, Florida.
<http://seedsofhopeforlavictoria.org/>

501 (c)(3): federal tax ID number is: 02-0752845

Classifieds

Enthusiastic Dental Graduate Looking to Leave a Legacy

- I am looking for a mentor that would like to leave a legacy in their community
- Previous experience in sales and high involvement in organized dentistry and leadership development
- Interested in working later hours as well as weekends.
- For further information please contact Jason Watts at (561) 251-9273 or jwattsyp@gmail.com

Direct all classified and ad inquiries to:

PCDA/Kelsey Tidler:
smilepinellas@gmail.com
or (727) 342-0374

PCDA End of Year Party

