

P.O. Box 1833 • Brandon, FL 33509 • smilepinellas@gmail.com
 P: (727) 342-0374 • F: (727) 342-6842

Vendor Fair

Sponsored by Patterson Dental

Check out the latest and greatest dental products and services!

Invite your team! If your office staff conducts the ordering for your practice, they will be an asset to you at this meeting! The fee for non-members to attend is \$45.00 to cover the cost of dinner.

The Club at TI

400 Treasure Island Causeway, Treasure Island, FL 33706

Wednesday, April 8, 2015

Social begins at 6:00 pm / Business begins at 7:00 pm

Attendees are required to RSVP with Kelsey Tidler at
smilepinellas@gmail.com or (727) 342-0374 by April 1, 2015.

Meeting is sponsored in part by

4Points Dental Design

AFTCO

Coltene

Dentsply

Dentsply - Caulk

Digital Doc

Florida Dental Laboratory

GC America

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Ivoclar

P n C Bank

Patterson Dental

Regions Bank

Solutionreach

Southern Refining

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TD Bank

The Gravelle Group at

Morgan Stanley



From The Desk of the President

Thank You!!!

This is my last letter to you. **Dr. Alberto Bird** will lead our very successful Pinellas County Dental Association as President in 2015-2016. His wisdom and passion for our organization will continue to fortify our strengths and fuel our drive for SUPERCALIFRAGILISTICEXPIALIDOCIOUS accomplishments. This would be a very lengthy newsletter if I thanked all the individuals who have made a meaningful impact on my life, my ability to practice dentistry and my tenure on the PCDA Board. So, I will keep this short and sweet and express my gratitude to **THE BOARD OF DIRECTORS** and **PCDA VOLUNTEERS** who freely give of their time and talents to help all of our members and the citizens of the State of Florida; To **OUR MEMBERSHIP** for being proactive in support of the multitude of programs that PCDA coordinates and supports; and to **OUR VENDORS** for their past and continued support which allows us to improve and expand upon our mission.

Thank you for the opportunity to serve. I look forward to the phenomenal future of the PCDA!

Dr. Susan Hudak Boss
PCDA President

PCDA Membership

March 4th Meeting

At the last meeting, a request was made for a member directory. The PCDA currently has an online directory that includes the doctor's name, office contact information and website if available. You can find that by visiting www.smilepinellas.org. The PCDA is researching other directory options that will include photographs of each dentist.

Invite a Colleague!

Do you have a colleague or a friend who is not a member of PCDA? Have you met a new dentist in the area? Invite them to our upcoming Vendor Fair April 8, 2015 at The Club at TI. They will quickly learn the benefits of strong organized dentistry! It is important to keep our voices strong and loud so that our politicians have our best interests at heart.

Become a Member

Please contact Kelsey at smilepinellas@gmail.com or PCDA Membership Chairman, **Dr. Mike Insoft** at minsoft@tampabay.rr.com for more information about attending meetings or becoming a member.

Sponsor a Potential Member

As a member of PCDA, do you have an interest in sponsoring a potential new member's dinner at a PCDA general membership meeting? If so, please contact Kelsey at smilepinellas@gmail.com to be placed on a list of members who are willing to sponsor a potential new members' meal. One "free" general meeting will be sure to get them hooked on our organization!

Mark Your Calendar

2015-2016



Tentative Calendar 2015-2016

September 11, 2015
Officer Installation, Dali Museum

October 7, 2015
The Club at TI

November 11, 2015
Joint meeting with Upper Pinellas County
Dental Association

December 2, 2015
The Club at TI

January 6, 2016
The Club at TI

February 2016
Legislative Reception

March 2, 2016
The Club at TI

April 6, 2016
The Club at TI – Vendor Fair,
Sponsored by Henry Schein

[View the online PCDA
Master Calendar here](#)

April 8, 2015

Vendor Fair, Sponsored in part by
Patterson Dental, The Club at TI

May 8, 2015

5:30 p.m. – 7:30 p.m.
End of the Year Celebration
Fresco's Waterfront Bistro

<http://www.frescoswaterfront.com/>

Be sure to invite your non-member dental
colleagues!! Invitations are forthcoming.

RSVP with Kelsey Tidler by May 8th at
smilepinellas@gmail.com. One guest
per member may attend at no additional
charge. Each additional guest will be
\$45.00. Please indicate how many are in
your party when you RSVP.

Other Important Dates

Dentists' Day on the Hill	March 25, 2015
WCDDA Divas in Dentistry, University Club, Tampa	April 2, 2015
Florida Dental Convention, Gaylord Palms, Orlando	June 12-14, 2015
WCDDA Summer Meeting, The Ritz-Carlton, Naples	August 6-9, 2015
ADA Annual Session, Washington DC	November 5-8, 2015
WCDDA Annual Meeting, CAMLS, Tampa	February 19, 2016
FLA-MOMS, Jacksonville	April 22-23, 2016

Spring Cleaning and HEP Donation Request

Has your office started to purge and clean for spring? If so, HEP Volunteer Clinic is in need of the following items:

Toothpaste
Toothbrushes
Floss
Masks
Gloves
Denture adhesive
Denture brushes
Hygiene hand pieces
Dental assistant chairs
3 gallon ultrasonic cleaner

*Please bring the supplies to the next PCDA meeting on April 8th .
Your donations are appreciated!*

Small Bites

Measles May First Present In the Oral Cavity

The American Dental Association reports that although “the first signs of measles occur typically in the head and neck region and in the oral cavity...some dentists may not have had the occasion to actually see these symptoms due to years of successful control of the disease.” American Academy of Pediatric Dentistry spokeswoman Dr. Catherine Flaitz “advises dentists to be prepared in the event a patient shows up with certain signs and symptoms of the disease,” adding that a parent may first seek care from a dentist due to the fact that measles first presents in the head and neck region. The three main signs in the oral cavity of measles are koplik spots, atypical gingivitis with pustules and necrosis, and operculitis. View ADA’s report by visiting <http://www.ada.org/en/publications/ada-news/2015-archive/march/symptoms-of-measles-may-appear-in-oral-cavity>

Dentists’ Day on the Hill 2015

Register today for the 2015 Dentists’ Day on the Hill (DDOH), scheduled for Wednesday, March 25th. The legislative briefing is scheduled for Tuesday, March 24th at 6:30 p.m. at the Aloft Hotel - Tactic 3 meeting room. For more information and to register for DDOH, [click here](#). The registration form is also attached to this email.

The WCDDA is providing free transportation (via bus) roundtrip from Tampa to Tallahassee on March 25, 2015. The private bus will leave the WCDDA office in Brandon at 4:00 a.m. and return by 5:00 p.m. that evening. Contact Kelsey at the WCDDA office for more details, Kelsey@wcdental.org.

Planes are also reserved for attendees to visit the capital on March 25, 2015. The cost for the roundtrip plane ride and limo transportation is approximately \$420.00 per person. For more details, contact Kathy at Dr. Whitaker’s office at (727) 521-6645.

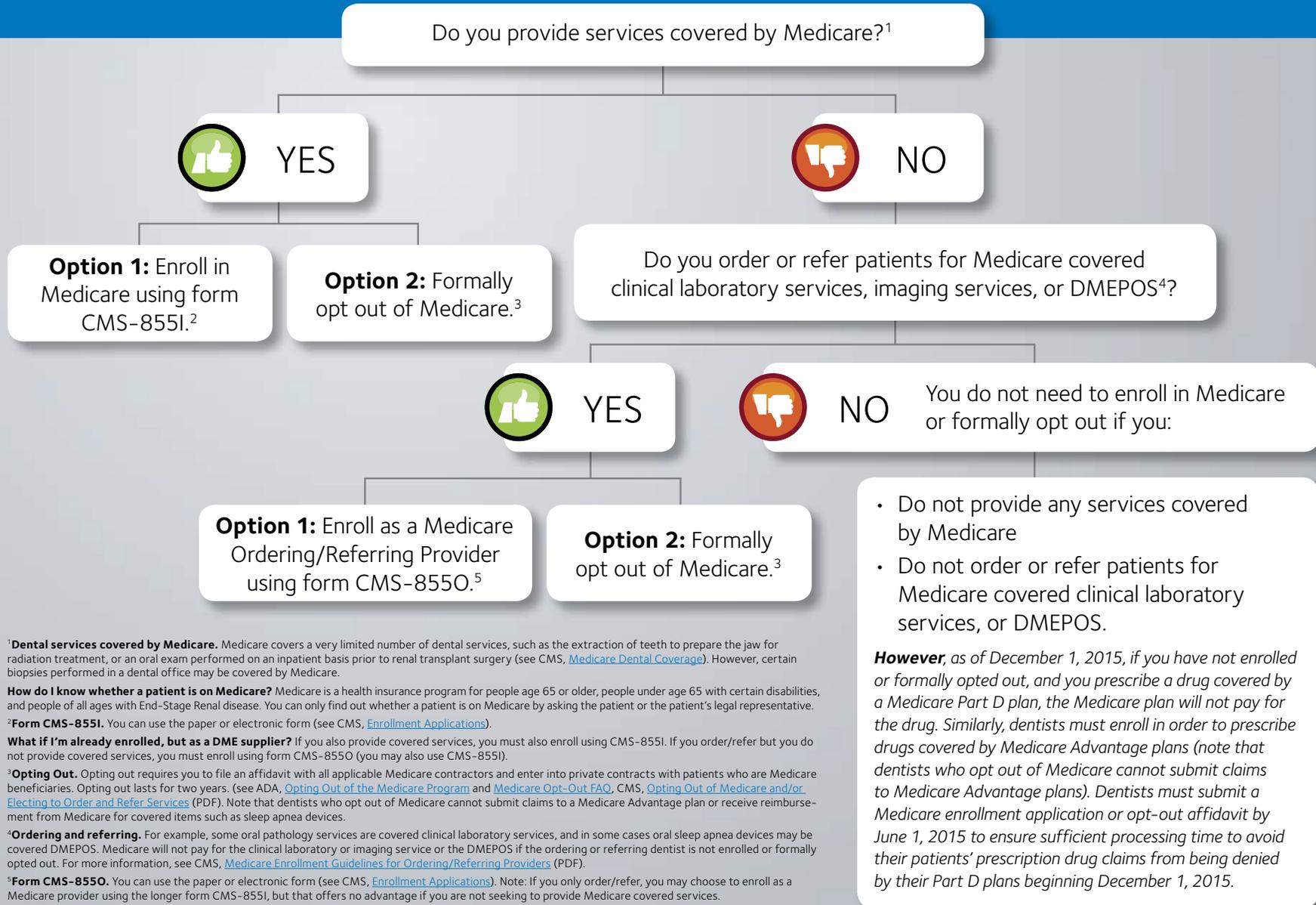
Florida Department of Health Offers Webinars on Licensure Renewal Changes

Although 2015 has just begun, it’s never too early to start preparing for your 2016 licensure renewal! The Florida Department of Health (DOH) will now be verifying your continuing education (CE) records when you renew your professional license. You are invited to join live webinars hosted by the DOH so you can better understand this change. This informative webinar will teach you the ins and outs of reporting your CE credits. You’ll learn how the process works and see what happens if you’re not fully compliant when you renew. You will also see a demonstration of the CE tracking system, including how to create a free basic account, view your course history and report CE. Participants will be able to ask questions at the end of the presentation. Webinars are approximately 30 minutes in length. To register for a webinar, please click on one of the following dates:

- [Thursday, March 19, 2015 10:00a.m. EST](#)
- [Thursday, March 19, 2015 11:00a.m. EST](#)
- [Wednesday, March 25, 2015 9:00a.m. EST](#)
- [Wednesday, March 25, 2015 10:00a.m. EST](#)
- [Wednesday, March 25, 2015 11:00a.m. EST](#)

If you are unable to attend one of the dates above please visit www.FLHealthsource.gov to learn more.

Should I Enroll In Medicare?



¹**Dental services covered by Medicare.** Medicare covers a very limited number of dental services, such as the extraction of teeth to prepare the jaw for radiation treatment, or an oral exam performed on an inpatient basis prior to renal transplant surgery (see CMS, [Medicare Dental Coverage](#)). However, certain biopsies performed in a dental office may be covered by Medicare.

How do I know whether a patient is on Medicare? Medicare is a health insurance program for people age 65 or older, people under age 65 with certain disabilities, and people of all ages with End-Stage Renal disease. You can only find out whether a patient is on Medicare by asking the patient or the patient's legal representative.

²**Form CMS-855I.** You can use the paper or electronic form (see CMS, [Enrollment Applications](#)).

What if I'm already enrolled, but as a DME supplier? If you also provide covered services, you must also enroll using CMS-855I. If you order/refer but you do not provide covered services, you must enroll using form CMS-855O (you may also use CMS-855I).

³**Opting Out.** Opting out requires you to file an affidavit with all applicable Medicare contractors and enter into private contracts with patients who are Medicare beneficiaries. Opting out lasts for two years. (see ADA, [Opting Out of the Medicare Program](#) and [Medicare Opt-Out FAQ](#), CMS, [Opting Out of Medicare and/or Electing to Order and Refer Services](#) (PDF). Note that dentists who opt out of Medicare cannot submit claims to a Medicare Advantage plan or receive reimbursement from Medicare for covered items such as sleep apnea devices.

⁴**Ordering and referring.** For example, some oral pathology services are covered clinical laboratory services, and in some cases oral sleep apnea devices may be covered DMEPOS. Medicare will not pay for the clinical laboratory or imaging service or the DMEPOS if the ordering or referring dentist is not enrolled or formally opted out. For more information, see CMS, [Medicare Enrollment Guidelines for Ordering/Referring Providers](#) (PDF).

⁵**Form CMS-855O.** You can use the paper or electronic form (see CMS, [Enrollment Applications](#)). Note: If you only order/refer, you may choose to enroll as a Medicare provider using the longer form CMS-855I, but that offers no advantage if you are not seeking to provide Medicare covered services.

Keep That Volunteer Spirit Alive

In June of 2014, the Pinellas County Board of County Commissioners met with many dental organizations that provide reduced cost care to Pinellas County residents. Following this meeting, the Board approved \$500,000 for dental care in Pinellas County and the oversight of the funding was given to the local Department of Health. To date, the funding has been used to provide preventive and comprehensive services to all County Health Plan patients who are 100% of the Federal Poverty level. In addition, a portion of the funding has been allocated to the Homeless Emergency Project and the Community Dental Clinic. A full time dentist and dental hygienist have been hired and these individuals are traveling to various dental sites that provide care to the underserved in order to increase access to Pinellas County residents. PCDA, in conjunction with the PCDA Mission and Pinellas Technical College, are interested in partnering with the Health Department. We are currently negotiating a contract to include our PCDA Mission in the County Funding Plan. This will enable the PCDA Mission to utilize the staff and funding that is available through the Health Department. At the current time, the allocation of this funding has eliminated any waiting lists at all of the dental clinics providing care to the underserved. All of the County Health Department sites provide year round care to children covered by Medicaid free of charge.

In the future, PCDA has meetings planned with the County Office of the Medical Director as well as various health care providers serving the local emergency rooms. We will be discussing plans to divert the utilization of hospital emergency rooms for dental related complaints to one of the County Health Plan facilities. **Dr. Amy Anderson** continues to work diligently with all the non-profit dental entities to coordinate our volunteer efforts and provide the support of PCDA. Thanks **PCDA MEMBERS** for continuing to support the volunteer efforts of the **PCDA MISSION**. The success of our programs has been directly related to YOUR CHAMPIONSHIP EFFORTS! Keep Up That Volunteer Spirit!

Dr. Susan Hudak Boss

**DENTISTS' DAY
ON THE HILL 2015**

**FDA Action for
Dental Health**

Advocating for the oral health
and the resulting
overall health of Floridians

fda florida dental
ASSOCIATION

BRIEFING
Tuesday, March 24, 2015
Aloft Hotel

LEGISLATIVE VISITS
Wednesday, March 25, 2015
Capitol in Tallahassee

SPONSORED BY

fda florida dental
ASSOCIATION

A L L I A N C E

Endo Post

New UFCD Graduate Looking for an Associate Position

- I am looking for an associate position in an office with high ethical standards and, hopefully, a mentor.
- I am from St. Petersburg and would like to reside in St. Petersburg long term.
- Contact Courtney R. Worlinsky, DMD at (727) 470-8554 or CWorlinsky@dental.ufl.edu

Enthusiastic Dental Graduate Looking to Leave a Legacy

- I am looking for a mentor that would like to leave a legacy in their community
- Previous experience in sales and high involvement in organized dentistry and leadership development
- Interested in working later hours as well as weekends.
- For further information please contact Jason Watts at (561) 251-9273 or jwattsvp@gmail.com

Direct all classified and ad inquiries to:

PCDA/Kelsey Tidler:
smilepinellas@gmail.com
or (727) 342-0374

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Sarasota

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