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P.O. Box 1833 • Brandon, FL 33509 • www.smilepinellas.com • smilepinellas@gmail.com
P: (727) 342-0374 • F: (727) 342-6842

Vendor Fair

Sponsored in part by Patterson Dental



DSG

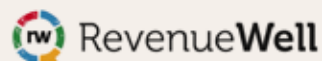
EDS

GC America



HROSSEN

REPUBLIC BANK



Wednesday, April 5, 2017

6:00 p.m. social / 7:00 p.m. business

Staff is invited to attend for a fee of \$45 to help cover the cost of dinner.

The Club at TI
400 Treasure Island Causeway Blvd, Treasure Island

Please kindly RSVP for you and your staff by March 31st.
Send RSVPs and dietary requests/restrictions to
smilepinellas@gmail.com or (727) 342-0374.

Mark Your Calendar 2017

Wednesday, April 5, 2017

Vendor Fair

The Club at Treasure Island

Staff is invited!

May 5, 2017

PCDA End of the Year Party

3 Daughters Brewing

[View the online PCDA
Master Calendar](#)

President's Message



Dr. Sandy Worman

It is hard to believe that March is already coming to an end, and as we approach April, our dental year is also coming to completion. Thank you to all who came to listen to our last speaker, Dr. Pete Dawson. I think that I can speak for everyone and say what an entertaining and enjoyable night it was and how fortunate we are to have this legendary man as part of our community. It was great to see so many dentists and team members join us for the evening. Dr. Dawson was our final speaker of the year and what an incredible way to end this year's educational lecture series. Thank you to Jeff Scott for arranging such a fabulous year and for keeping us all excited and eager to learn more. We have one last meeting April 5 which will be the vendor fair. Please come out and support the various businesses that have supported us throughout the past year. This promises to be a casual and fun night to get together to socialize with our PCDA members.

2017, under a new administration, promises to be one of change. Many of us and our patients as well are concerned as to what these new changes will do to our own health care and also to dentistry in general. The dental-medical divide, which separates nearly all aspects of medical and dental care, began many years ago; and health care policy has reinforced it. Under the Affordable Care Act, dental care for adults is an optional benefit in Medicaid, and care is not covered under Medicare. However, dental care for children is a required benefit in Medicaid and is considered an essential benefit under ACA. Due to these policies, it is obvious that children, especially those in low socioeconomic groups, are seeing improvements in dental health and access to care. Meanwhile, adults continue to have unmet dental needs and increased emergency room visits. Linking dental coverage to medical insurance has shown to benefit consumers. For instance, one out of three plans on Healthcare.gov include children's dental coverage, and the premiums related to this are considerably lower than fixed dental insurance premiums. In addition, Medicaid expansion has improved access to care for low income adults which has allowed over 5 million adults to gain dental coverage. Furthermore, HSAs and dental spending are up for discussion and may become very pertinent in dentistry as the year progresses. Over the next few months to years, the Trump administration plans to remove many of the policies of the ACA and provide alternatives to dental and medical challenges. We are under the assumption that some parts of Trumpcare are unlikely to affect the dental world, but other parts may be more relevant. Several policies may be maintained or implemented in order to promote access to dental care and to promote good oral health both at the state and federal level. No matter if you are one who supports or opposes these changes, it is with these major issues at stake that I ask all of you to consider joining us in Tallahassee for Dentists Day on the Hill, April 3-4. It is crucial that we all show our concerns and make our voices heard to continue lobbying for issues important to our profession. Even at the state level, we can make a difference. There are major changes lying ahead in healthcare, and dentistry is a large part of this. Please contact Dr. David Whitaker for flight information.

We have planned one last event for Friday, May 5, yes, Cinco de Mayo, with a fiesta to celebrate the end of the year. Please join us at Three Daughters Brewery for great beer, delicious Mexican food, and good company. Spouses and guests are welcome to join in the fun.

Please feel free to contact me with any questions or concerns and I look forward to seeing you all bright and early at the airport on Tuesday, April 4th as we head to Tallahassee.

Regards,

A handwritten signature in cursive that reads "Sandra A. Worman, DDS". The signature is written in dark ink on a light-colored background.

Sandra Worman, DDS
PCDA President

Small Bites

Get the Facts on Fluoridation!

In an effort to promote effective measures beneficial to oral health, the Florida Dental Association (FDA) has released a new video on community water fluoridation. Compiled from testimony given by experts in their own fields, the new *Facts on Fluoridation* video shows that community water fluoridation has been proven over and over again to be an effective measure to help decrease dental tooth decay. Please click [here](#) to view the video.

Each year, cities and counties request grant funds through the Florida Department of Health to assist with local efforts to improve their citizens' oral health. Grant funding can be used for: startup community water fluoridation programs; maintenance of existing water fluoridation systems; and, upgrades of water fluoridation systems to ensure that communities are receiving the optimal level of 0.7 parts per million.

The FDA has a new fluoridation website to help promote the benefits of community water fluoridation, which can be found [here](#). For additional information on community water fluoridation, check out this [infographic](#).

BOD Holds Public Forum on Controversial Changes

On January 17, 2017, the Florida Board of Dentistry (BOD) made public recent changes of deletion and amendment within sections of Rule 64B5-16.006 and 64B5-16.007. These changes altered the level of supervision for two separate delegable procedures dental hygienists are authorized to perform, consisting of (1) root planning and (2) placing subgingival resorbable chlorhexidine, doxycycline hyclate, or minocycline hydrochloride. In a rare move by the BOD, this relaxes some protections to the public. In the case of both delegable tasks, the level of supervision authorized was changed from the existing level of indirect supervision, in which a licensed dentist is on the premises while a given procedure is performed, to general supervision, in which the dentist authorizes the procedure but need not be present, and which may also be performed at a location other than the dentist's usual place of practice. These changes were forwarded by BOD's Council on Dental Hygiene but are in opposition to the FDA and the Florida Association of Periodontists position that was affirmed at the recent FDA House of Delegates. The BOD has agreed to a public forum to hear discussion of this rule change. The public forum will be held in conjunction with the May BOD meeting on, Friday, May 19th at DoubleTree Hilton in Orlando. The public is encouraged to attend.

Keep Your Profession Strong and Pay Your ADA/FDA/WCDDA Membership Dues Today!

Pay your dues in full or set up a monthly dues installment plan with a credit card. If you are not logged in, you will be required to login using your username and password on file with the ADA.

[Pay Dues Online](#)

Your username (9-digit ADA number)

Your password associated with your ADA username

If you have trouble logging in, please contact your Member Relations Team at 1-800-877-9922. Important Note: If you pay your dues "in-full" online, it may take up to three (3) business days for your account to be charged.

[Click here to view alternate payment options.](#)

Worthy Websites

www.smilepinellas.com

www.floridadental.org

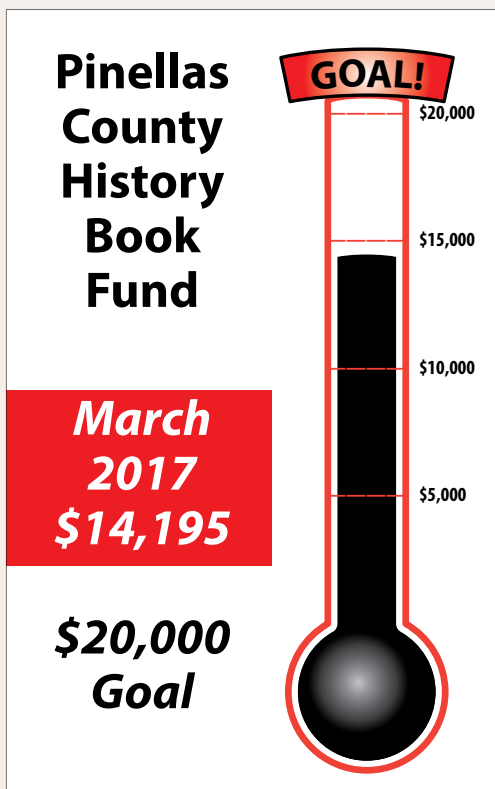
www.keepinellasfluoridated.org

www.ada.org

www.wcdental.org

www.floridasdentistry.gov

History Book Progress



PCDA has funding available for first time attendees to Dentists' Day on the Hill! Contact Kelsey Bulnes at smilepinellas@gmail.com for more information.

Registration now open: floridadental.org/ddoh

fda florida dental ASSOCIATION

SHOW ME YOUR SMILE!

2017 Dentists' Day on the Hill

BRIEFING	LEGISLATIVE VISITS
Monday, April 3, 2017	Tuesday, April 4, 2017
Aloft Hotel, Tallahassee	Capitol in Tallahassee

BRING YOUR SPOUSE

SPONSORED BY **fda** florida dental ASSOCIATION

ALLIANCE

HOTEL ROOM BLOCK
ALOFT HOTEL
200 N Monroe St. • Tallahassee, FL 32301
Phone: 850.513.0313
Room Block Deadline: March 3, 2017
(rate: \$229 with complimentary parking)

For more information, please contact the FDA Governmental Affairs Office at 800.325.0051 or gao@floridadental.org.

PCDA Membership

Invite a Colleague!

Have you met a new dentist in the area? Invite them to our upcoming meeting on April 5, 2017 at the Club at TI. Potential members will have a great time and quickly learn the benefits of strong organized dentistry! It is important to keep our voices strong and loud so that our politicians have our best interests at heart.

Become a Member

Please contact Kelsey at smilepinellas@gmail.com or PCDA Membership Chairman, **Dr. Mike Insoft** at minsoft@tampabay.rr.com for more information about attending a meeting or becoming a member. Membership applications may also be located online at www.smilepinellas.org.

Endo Post

Seeking Front Desk Receptionist

Needed- Front desk receptionist/insurance person for a temporary 32/hour/week maternity leave replacement. This would start around the end of August or beginning of September depending on baby's delivery date. The spot would last 8 to 12 weeks based on mom's clearance from her doctor. Current hours are M-Th 8-5, nice Seminole office. Please contact Michael Podlusk at 727-393-8912 for more info.

Seeking a Quality Hygienist

Our progressive general practice has a position available for a quality hygienist four days a week. Quality and team work are essential. Please call Dr. Marquez at 727-345-1774 office or 727-871-2454 cell or fax resume to 727-345-2461.

New Dentists Seeking Employment

My name is Vanja Alagic, and I will be graduating from the LECOM SDM June 2017. I am currently on my rotations in an outreach clinic providing comprehensive oral care in DeFuniak Springs, Florida. I have lived in St. Petersburg, Florida since 1998 and it would be my honor to return to the bay area to serve my community. My goal is to find an associate position leading to an opportunity for partnership/ownership. I have a strong belief in life-long learning, and I am looking forward to working in a clinical environment with a dentist who is willing to share their expertise and experience in the world of dentistry. I am comfortable with procedures such as surgical extractions including third molars, molar endos, fixed prosthetics, and implant retained dentures. I earn a great amount of pleasure by completing complicated cases and changing a person's perspective of life. I also have a curriculum vitae and letters of recommendation upon request. My contact information is [727-259-4654](tel:727-259-4654) or Vanja.Alagic@gmail.com

My name is Sandra Santos, and I am a recent graduate from LECOM School of Dental Medicine Class of 2016. I am currently completing a one-year AEGD residency through NYU Lutheran in Atlanta, GA until July 2017. I was born in Dominican Republic and am a fluent Spanish speaker. I moved to the Tampa Bay area when I was 11 years old and am thrilled to be coming back home to establish myself professionally. I look forward to providing excellent dental services to my community and continuing the academic pursuits that I have *enjoyed* during my residency. My main goal is to provide patients with the treatment they deserve. For more information, CV, or Recommendations please email: smsantos11@gmail.com.

Direct all classified and ad inquiries to:

PCDA/Kelsey Bulnes, CMP:

smilepinellas@gmail.com or (727) 342-0374

Other Important Dates

FDA's Dentists' Day on the Hill April 3-4, 2017
Tallahassee, Florida

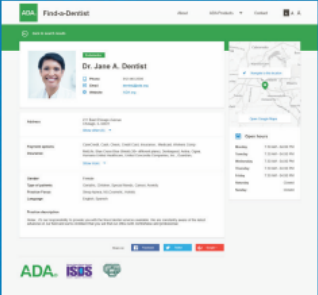
WCDDA's President's Trip April 28, 2017
Disney Cruise, Bahamas

PCDA End of the Year Party May 5, 2017
3 Daughters Brewing

WCDDA's Breakfast Lecture Series May 20, 2017
Renaissance, Tampa
**New Dentist Event*

WCDDA's Summer Meeting August 4-6, 2017
The Ritz-Carlton, Naples


Fill a Form, Fill a Chair



You told the ADA you wanted to see more patients, so this spring, we are launching an enhanced Find-a-Dentist tool to help new patients find you.

By taking 5 minutes to update your member profile, patients can more easily search by geography, specialty and payment and benefit plans. The new tool also prioritizes completed profiles in the search results, and you will have the ability to track how many views your profile receives.

Complete your ADA® Find-a-Dentist™ profile by **May 1, 2017** to be entered for a chance to win a Mercedes Benz C class sedan or GLC SUV 12-month lease or \$10,000 cash award!*

 **ADA.org/MyADA**

Login to complete your profile for the chance to win!

*All active licensed members practicing in the U.S. are eligible to win. Visit ADA.org/fadrules for official rules.

ADA American Dental Association®