

The Importance of Membership & Why You Should be a Member!

ADA/FDA/WCDDA

- Advocacy – FDA and ADA lobbyists actively monitor issues and bills that affect dentistry. FDA lobbyists serve as a liaison to staff agencies that regulate or impact dentistry, including the Florida Board of Dentistry. Visit www.ada.org/advocacy.aspx to view important issues currently impacting dentistry.
- “Find a Dentist” feature, a member’s only benefit! www.smilepinellas.com, www.smileflorida.org and www.ada.org promote your practice by allowing you to keep your profile up to date and making it easy for potential patients to locate your practice.
- The ADA provides valuable and comprehensive resources for product review and purchasing guide. Make informed decisions easily by visiting www.ada.org/271.aspx and www.ada.org/buyingguide.aspx.
- FDA Services – Provides a wide range of insurance at affordable rates. Individual/Group Health, Professional Liability, Term Life, Workers Compensation, Disability, Malpractice, Auto and Pension plans are available. Reduce risk and increase productivity for yourself and employees, contact Rick D’Angelo at (813) 933-9847 or rick.dangelo@fdaservices.com.
- Cost Savings – Being a tripartite member saves you money! To view the member and non-member comparisons, visit http://floridadental.org/pro/members/publications/todaysfda/2010_1112/2010_1112.pdf and go to page 31.

Peer Review

- Work to settle differences without costly litigation through peer resolution of disputes with patients.

Leadership Opportunities

- Become involved in organized dentistry. Your input at the local level is vital for dentistry today and in the future. The FDA Leadership Institute offers online courses, www.fdaleadership.org/institute.shtm. To get involved in your component or affiliate, email wc.dental@gte.net.

ADA News, JADA/FDA Today/WCDDA Newsletter/E-Check-Up News

- Stay informed on important issues affecting your profession, keep in touch with your colleagues and stay up to date on dental news.
- The PCDA Monthly Incisor, WCDDA’s West Coast Checkup, Today’s FDA, FDA Reception Room Issue, ADA News, and the Journal of the American Dental Association (JADA) are beneficial monthly publications. The FDA and ADA also offer free patient education materials to all members.
- The online ADA Library is a member only benefit that offers a wide range of helpful resources and informative media with a full-text database of systematic reviews, clinical trials and other research on evidence based dentistry and medicine. Electronic versions of all ADA publications, podcasts and videos are also available at your fingertips. To browse the library, visit www.ada.org/294.aspx and www.ada.org/317.aspx.

ADA/FDA/WCDDA Websites and Social Media

- Information right at your finger tips, visit www.ada.org, www.floridadental.org and www.wcdental.org to access important information on laws, rules, continuing education and employment opportunities.
- “Like” and follow the WCDDA, FDA and ADA on Facebook for instant news and to network with colleagues.

Continuing Education Programs/Annual Meetings

- Each association hosts annual meetings that provide high quality continuing education to members and their staff at a significantly reduced rate.
- PCDA’s Monthly Meetings, WCDDA’s Annual and Summer Meeting, Florida Dental Convention (FDC) and the ADA’s Annual Session.

These are just a few benefits of tripartite membership. For more information on membership, visit www.elocallink.tv/vmag/wcdental/ or call WCDDA at (800) 260-5277.

BECOME A TRIPARTITE MEMBER TODAY! TO JOIN, CALL (813) 654-2500 OR E-MAIL KELSEY@WCDENTAL.ORG.