



Monthly **THE INCISOR**

AUGUST

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**You're Invited to the
PCDA Sock Hop**

*Featuring an exclusive Live Performance by
Sha Na Na*

TradeWinds Island Grand Resort - Pavilion
5500 Gulf Blvd, St Pete Beach, FL 33706

Friday, September 5, 2014
Social Hour: 6:30 p.m. / Dinner: 7:30 p.m.

RSVP Required by August 27th
smilepinellas@gmail.com / (727) 342-0374

*Wear your best 1950's attire and come
"Rock Around the Clock"
with PCDA!*




RSVP deadline has been extended to August 27th!

Sponsored in part by:



Editor – Amy F. Anderson, DMD • Co-Editor – Kelsey M. Tidler

From The Desk of the President

IMPORTANT STEPS...

Welcome back PCDA! A few more days remain before you are sock hoppin' in the gymnasium again. No, you are not headed back to waxin' a molar or a Class II amalgam prep. No textbooks at this event. On September 5, 2014, we will gather to welcome you and the PCDA Board to a New Year!

The following individuals are making **IMPORTANT STEPS** for our organization to continue in its strengths. Our 1st Council Chair at Large, **Dr. Jeff Scott** is our liaison to the Give Kids a Smile Program and 2nd Council Chair at Large, **Dr. Rita Hurst** is our liaison to the PTEC Dental Assisting Program. If you have questions about these programs, if you have equipment, supplies, money and/or time to donate to these programs, please contact Dr. Scott and/or Dr. Hurst.

Our monthly vendor support and continuing education courses are both vital to our association. **Dr. Sandy Worman** has been diligently working throughout this summer to make sure that you receive these benefits. Please remember to visit our vendors and thank them for their support. In addition, please thank Dr. Worman for her superb efforts.

We are very fortunate to have **Dr. Ken Grundset** as our treasurer managing our finances. His financial expertise is invaluable. This year, **Dr. Alberto Bird** and **Dr. Mike Insoft** will team up as a dynamic duo to coordinate membership drives and membership events. YOU have heard the voice in your head for years telling you that we are stronger as an organization than as individuals. This has NEVER been more true. You saw first-hand the results of our work together for fluoridation. If you meet a doctor who is not a PCDA member, call the dynamic duo and let them know. They will personally meet with the doctor and share the exceptional benefits that PCDA members enjoy!

Other members that continue to volunteer their time for PCDA activities include **Dr. Amy Anderson** for newsletter editing and access to care liaison, **Dr. Luis Martinez** for peer review, **Dr. Steve Bloom** for website design and management, **Dr. David Whitaker** for DDOH travel coordinator, **Dr. Gregg Langston** for legislative coordination, **Dr. Blair Snoke** and **Dr. Betty Hughes** for UFCO Residency Program liaisons and **Dr. Glen Jones** for technical advice. A special thank you goes to Kelsey Tidler, our amazing executive secretary, for her dedication to our organization. Please take the time to thank these individuals and offer them your assistance as you have the time.

This summer I met with the members of the Pinellas County Commission and a host of other individuals in a collaborative effort with the COO's of the free and reduced care clinics in Pinellas County. We began a discussion about access to dental care in Pinellas County – a very **IMPORTANT STEP** for maintaining a strong dental association. PCDA was applauded for ALL of our volunteer efforts. The commissioners were made aware of the fact that the American Dental Association views our very own association as a role model for others – we ARE THAT STRONG! **Dr. Amy Anderson** and I will elaborate more on access to care in our September newsletter.

As I finish writing this newsletter to you, **Dr. Glen Jones** and I will have met with the FDA and WCDDA to review plans for a Pinellas County Dental Association promotional campaign to include website enhancements. This is yet another **IMPORTANT STEP** to support us and organized dentistry. Dr. Jones will make further presentations on this topic at our fall meetings.

Our last and biggest **IMPORTANT STEP** that our association will address together is our Strategic Direction through 2016. Beginning with our October meeting, we will develop plans, share ideas and determine funding requests for the following five goals:

1. Strong Organized Dentistry
2. Dentist Contingency Support
3. Advocacy and the Right to Practice
4. Access to Care and Community Involvement
5. Education and Collegial Interaction Opportunities

This will provide the WCDDA and the FDA with DIRECT information about what matters most to YOU as a member. We look forward to your input!

Prior to all of these **IMPORTANT STEPS**, I invite you and your family to join my family at the TradeWinds on St. Petersburg Beach, September 5, 2014 at 6:30 p.m. for our social hour and 7:30 p.m. for dinner in the Pavilion. The PCDA children can enjoy their own supervised party in Horizons East from 7:00 p.m. to 11:00 p.m. You do not want to be late because Sha Na Na and Ruth Eckerd Hall have a fabulous evening in store for us. Sha Na Na brings to us their Rock n' Roll Celebration which began at the Woodstock Festival when they went on stage before Jimi Hendrix and were paid \$350 with a check that then bounced! The group has since released eighteen albums, taped 97 episodes of music variety TV shows, contributed to the music score of the movie GREASE, performed world-wide from Carnegie Hall to the Grand Ole Opry, in Asia, Africa, London and Tokyo. Jocko, Screamin' Scott Simon, Donny, Timmy, Ty Cox, Rockin' Randy and Downtown Michael Brown are greased up and ready to Rock n' Roll with PCDA. So all you greasers, teen angels, and party dolls better twist, stroll and hand jive your way to St. Pete Beach. Don't Be Late!

See you in your socks to wake up little Suzie!

Dr. Susan Hudak Boss
PCDA President



Small Bites

St. Petersburg Prosthodontist Asking for Help

Dr. Kirk Suttell is seeking your assistance. Health tragedies have affected Dr. Suttell's ability to practice dentistry. After the recent sudden loss of his wife, Bunny, the family needs our help. If you would like to read the complete story or help the Suttell family, go to www.gofundme.com/c7sifk.

Board of Dentistry Proposed Changes to Records Rule

At its last meeting, the Board of Dentistry (BOD) adopted draft rules for changes to Rule 64B5-17.002, Written Dental Records, Minimum Content, Retention. This is only a proposed rule and is not final; the current version of the rule is still in effect which is: *A dentist shall maintain the written dental record for a period of at least four years from the date the patient was last examined or treated by the dentist. Malpractice or HIPPA laws may require a longer retention.* In June, the FDA's House of Delegates (HOD) adopted a resolution opposing part of the proposed language added to the Records Rule and provided the FDA direction to take such steps as appropriate, up to and including, formally challenging the proposed rule. The FDA's Governmental Action Committee (GAC) has been working with the BOD on the proposed changes to the Records Rule for several months. The GAC is researching the additions to the rule and working closely with BOD members and staff on this issue. The FDA expects to present a recommendation on the proposed rules to the BOD at its meeting in August. If you have any questions or concerns, please contact the Governmental Affairs Office at (850) 224-1089 or gao@floridadental.org.

Dentists Must Choose to Opt in or Out of Medicare Enrollment

Any dentist who treats Medicare beneficiaries must either enroll in the program or opt out in order to prescribe medication to their qualifying patients with Part D

drug plans, according to the federal government. Either way, dentists who fit this requirement must take action by June 1, 2015. They either have to opt in or opt out. The Centers for Medicare and Medicaid Services published a final rule in May that requires all physicians and eligible professionals-including dentists-who prescribe Part D covered drugs to be enrolled in Medicare or opt out for those prescriptions to be covered under Part D. By signing an affidavit opting out of the program, and entering into private contracts with patients as appropriate, dentists are out of Medicare for two years and cannot receive any direct or indirect Medicare payment for services provided to Medicare patients. It's a change the ADA does not agree with. ADA President Charles Norman and Executive Director Kathleen O'Loughlin sent a letter to CMS asking that dentists be excluded from the requirement because it "places an unnecessary burden on dentists and their Medicare eligible patients," and it will not address the underlying rationale for a portion of the law, which is to stop fraud and abuse in the Medicare program. Read the full ADA article [here](#).

CE Broker App for Smart Phone

Find balance with easy continuing education management. As a licensed healthcare professional in Florida, the CE Broker iPhone app lets you quickly and easily view your progress toward your continuing education requirements. At any time, you can view your personal transcript information that has been posted by both you and approved educational providers. You can quickly verify if you've completed your continuing education requirements for the current license cycle and search for continuing education courses to meet your needs. Now you can finally have peace of mind with one streamlined electronic CE portfolio on your iPhone. For more information, visit <https://itunes.apple.com>.

PCDA Membership

The PCDA would like to extend a warm welcome to the newest PCDA member, **Dr. Aaron Moneyhan** of St. Petersburg! We look forward to you being a part of organized dentistry for years to come.

Do you have a colleague or a friend who is not a member of PCDA? Invite them to our PCDA 50's Sock Hop and Officer Installation on September 5, 2014. Have them contact Kelsey at smilepinellas@gmail.com or PCDA Membership Chairman, **Dr. Mike Insoft** at minsoft@tampabay.rr.com for more information about attending meetings or becoming a member.

WCDDA's Summer Meeting Raffle

The PCDA once again supported the WCDDA Fund with the donation of a "Spa Basket" for their raffle in Naples this year. The lucky recipient was Dr. Neeraja Jasthi from Tampa. The donations from the raffle generated \$5,280 toward the WCDDA Fund. This fund supports local dental health education, access to care projects, careers in dentistry and disaster relief. A special thank you to **Dr. Rita Hurst** and **Dr. Sandy Worman** for their creativity and time put forth in creating the basket. Thank you from the PCDA who contributed to this worthy cause.



WCDDA President, Dr. Fred Grassin and PCDA Member, **Dr. Ty Schweiger** enjoying The Ritz-Carlton in Naples.



Mark Your Calendar 2014-2015

September 5, 2014

Officer Installation and PCDA Sock Hop – TradeWinds Island Grand Resort



October 1, 2014

Making Class II Resin Based Composite Restorations Predictable and Profitable, Dr. Michael Dorociak – The Club at TI

November 19, 2014

To Graft or Not to Graft, Dr. Craig Misch – Joint Meeting with UPCDA - Hilton St. Petersburg Carillon Park

December 3, 2014

Tax Strategies for the Self Employed, Maine Shafer – The Club at TI

January 2015

Legislative Reception

February 4, 2015

EvoraPlus: Its Uses in Dental Practices – The Club at TI - Hygienists are invited!

March 4, 2015

Facial Dymorphology: A Dentofacial Evaluation and Treatment Strategy, Dr. Pat Ricalde – The Club at TI

April 8, 2015

Vendor Fair, Sponsored in part by Patterson Dental

[View the online PCDA Master Calendar here](#)

Other Important Dates

ADA Annual Session, San Antonio	October 9 – 14, 2014
40 & Under Event, TBD	October 16, 2014
WCDDA Annual Meeting, Saint Petersburg	January 16, 2015
FDA House of Delegates	January 23-24, 2015
Dentists' Day on the Hill	March 25, 2015
WCDDA Divas in Dentistry, Tampa	Spring 2015
Florida Dental Convention, Gaylord Palms, Orlando	June 12-14, 2015
WCDDA Summer Meeting, Naples	August 7-9, 2015

Worthy Websites

www.smilepinellas.com
www.keepinellasfluoridated.org
www.wcdental.org

www.floridadental.org
www.ada.org
www.floridasdentistry.gov

Special Report

Otzi the Iceman: Non-Human DNA Found in Hip Bone of 5,300-Year-Old Mummy

from International Business Times

Much of what is known about Otzi the Iceman, who lived thousands of years ago, stems from a tiny bone sample preserved in a glacier in the Otztal Alps, which allowed researchers to decode his genetic makeup. Now, scientists have further analysed the hip bone and discovered it contains non-human DNA. Researchers from the European Academy of Bozen/Bolzano and the University of Vienna have found evidence for the presence of *Treponema denticola*, an opportunistic pathogen involved in the development of periodontal disease. [View entire article here.](#)

Submitted by **Dr. Alberto Bird**

Endo Post

Looking for a Registered Dental Hygienist?

- 6 yrs. experience
- Available to work weekends
- Certified to administer local anesthesia
- Proficient in Eaglesoft and digital x-rays
- Complete resume available upon request
- Bilingual (Spanish/English)
- Contact: disrael_calderon@yahoo.com

Dental Assistant with 23 Years Experience

- Expanded & Temp certification from UF
- CPR certified
- Available temporary or permanent; available on Tuesdays, Wednesdays and Fridays
- Also available Sept. 29th-Oct. 3rd to fill in all week
- Contact Shannon Parham (727) 692-4106

Direct all classified and ad inquiries to:

PCDA/Kelsey Tidler: smilepinellas@gmail.com or (727) 342-0374



West Coast District Dental Association
A component of the Florida and American Dental Associations

93RD ANNUAL MEETING

JANUARY 16, 2015

ST. PETERSBURG HILTON BAYFRONT

The Dynamics and Function of the Masticatory System: The Multiple (Inter)faces of Occlusion

Henry A. Gremillion, D.D.S.

Some Days You're the Pigeon, Some Days the Statue!

Dave Weber

The X Factor: 12 Keys to Set Your Practice Apart (the power of setting goals)

Dave Weber

Register Online
www.wcdental.org

Make 2015 your best year yet...